

Mayor Watson presents

The Ottawa 2017 Official Postcard Contest

A Quick Q &A

Program Background

Students from across Ottawa have been invited to draw or design a postcard to invite friends and family to visit our City as it hosts Canada's 150th birthday celebrations in 2017. This contest includes students from grades 1-12.

1. What's involved?

Using an 8.5 x 11 blank sheet of paper, ask students to turn their sheet to landscape format. From there, have students draw or design an image that represents what they find most exciting about our city. The judging panel will be looking for artistic pieces to contain the following mandatory components:

- Must be in colour
- Drawing or graphically designed piece must include a minimum of three colours from the Ottawa 2017 logo
- Drawing or graphically designed piece includes one Ottawa landmark, eg. Parliament, Lansdowne Park, Rideau Canal
- Ensure that the name of the board, school, teacher, student's name grade are included on the back of their drawing or piece

Additional ideas to prompt creativity:

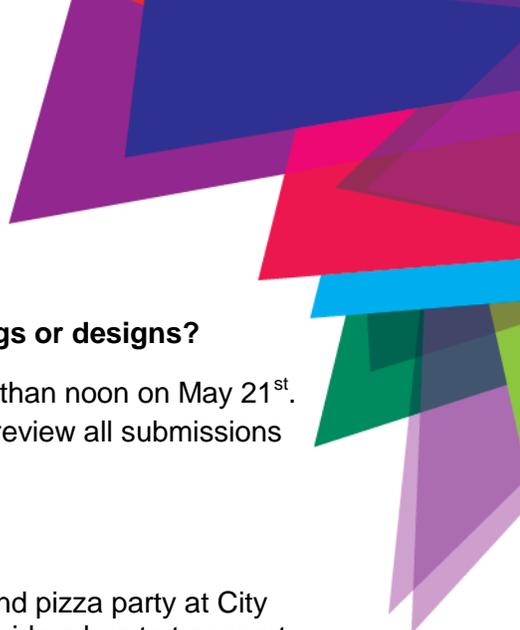
- If someone had never visited Ottawa before, what would be the first thing that you would recommend that they see or do? Draw or design that.
- If you were creating an invitation for the most amazing birthday party in the country, what would it look like?

Please note that drawings made of crayons, pencil crayons, paints, or designed using a computer will be accepted. Unfortunately, mixed media pieces cannot be accepted at this time.

Also, please note that any drawings containing lewd or inappropriate language should not be submitted.

2. When does the contest run?

The Mayor's Postcard Contest will kick-off in schools across all four boards on May 1st, and will close on May 21st at noon.



3. What do I do once my students have completed their drawings or designs?

Winning postcards must be mailed to your board office by no later than noon on May 21st. The Mayor's selection committee made up of local artists will then review all submissions and select one winner from each grade (1-12).

4. Is there a prize for the winners?

YES! Each winner will be invited, along with their class, to a year-end pizza party at City Hall, with the Mayor and members of City Council. The City will provide a bus to transport the teachers and students to City Hall and back to your school.

5. How will the board ensure that winning cards are submitted to the Mayor's Office prior to the contest closing?

All winning cards received by the board by the deadline will be picked up later that day so that the final selection process can begin.

6. When will I be notified if a student from my class or school has been selected?

School principals will be notified by Monday, June 1st, 2015, if a student from their school has been selected. Additional information will be provided at that time.