



EQUALITY AND JUSTICE
FOR PEOPLE WITH DISABILITIES
ÉGALITÉ ET JUSTICE POUR
LES PERSONNES AYANT UN HANDICAP

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2016 RUN FOR REACH

We are pleased to invite your school to participate in the 31st annual **Run for Reach**, taking place on **Sunday April 10, 2016** at City Hall. We would like to offer your students a unique and exciting opportunity to obtain their volunteer credits for their high school diploma. Volunteer positions include Set Up / Tear Down, Information Booth, On Route – barricades & water and more. Bands, duos and trios are also invited to play music for the participants and spectators along the Rideau Canal. By volunteering on race day, students will have the chance to win a great prize in our Volunteer Appreciation Raffle. Additionally, we would be delighted to have your students and staff members join in the 5 km Team Challenge.

Our largest event, Run for Reach annually draws 800-1,000 participants of all ages and abilities. Paralympians Jason and Jon Dunkerley will be the Honourary Race Starters. There will also be activities on the race site.

Founded in 1981, Reach Canada is celebrating its 35th anniversary this year. Dedicated to educating and informing persons with disabilities about their rights and interests, Reach Canada is also involved in spreading this information to the general public, lawyers and community workers. In order to continue to provide services and respond to the thousands of calls received each year, Reach Canada conducts fundraising activities like the **Run for Reach**. We hope that you and your school will agree to join us.

Yours very truly,

Joanne Silkauskas, Reach Canada Executive Director

cc Marie-Claude Savoie, Run for Reach Coordinator

Josie Fleming, Reach Canada Fundraising & Special Events Coordinator

◆ #RUNFORAREASON ◆



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2016 RUN FOR REACH FREQUENTLY ASKED QUESTIONS

How many people attend the event?

*Approximately 800 participants of all abilities from all walks of life participated in the 2015 **Run for Reach**. In 2016 the **Run for Reach** is expected to attract approximately 1,000 participants. The run also draws 35-40 teams from the corporate, legal and business communities annually who take part in the 5K Team Challenge.*

How many different runs are there?

The event features a variety of distances which include a 5 km (walk/run), 5 km Team Challenge, 5 km wheelchair race, 10 km run, and half marathon (21.1 km) run along Ottawa's historic Rideau Canal. Plus, every participant gets race kit!

Is this an accessible event?

*Our events are fully accessible to people of all abilities. According to one Deaf participant who has raced in events around the world, The **Run for Reach** is the only event of its kind offering Sign Language Interpretation (when requested). Race day events incorporate walk, run, and wheelchair events, and attract individuals, teams, seniors, youth, and families.*

What else happens on race day?

Jason Dunkerley, Paralympic Gold Medalist and his brother Jon Dunkerley will be our Honourary Race Starters. The event hosts a mini-trade show where sponsors are provided the opportunity to profile their organization at an event booth. There is en-route entertainment including jazz groups, drummers and school bands for the enjoyment of both participants and spectators.

Who has sponsored Run for Reach in the past?

Major corporate sponsors have included Minto Group of Companies, Microsoft Canada, Vittoria Trattoria Restaurant, TD Bank Group, Enbridge Gas, JDS Uniphase Inc., Tim Hortons and EY to name a few.

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